16 county
snap
shot

the **Ochs Center**
for metropolitan studies

The Ochs Center for Metropolitan
Studies conducts independent data
analysis and policy research to
improve the quality of life in the
Chattanooga region.

739 McCallie Avenue
Chattanooga, Tennessee 37403
423.425.5610 | ochscenter.org

DeKalb County, Alabama

County seat:
   Fort Payne
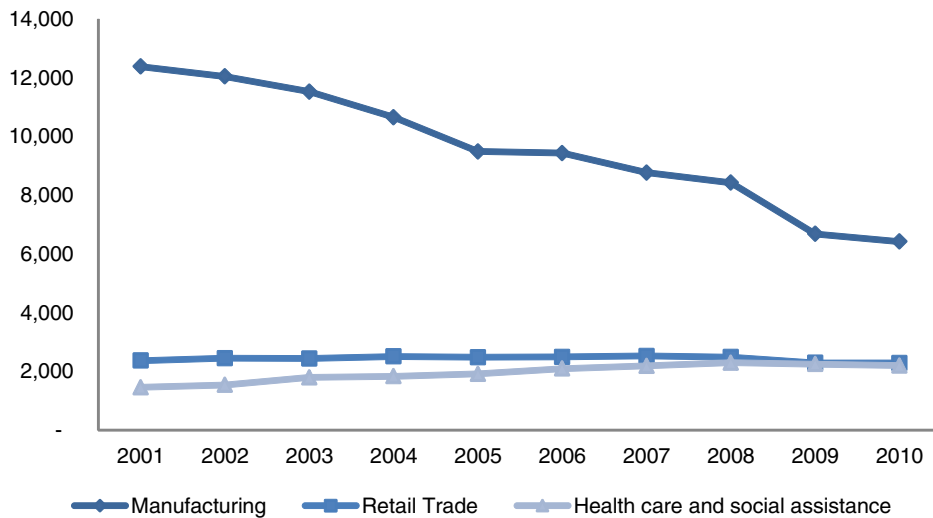
2010 Population:
   71,109

Total Households:
   26,842

Notable Places:
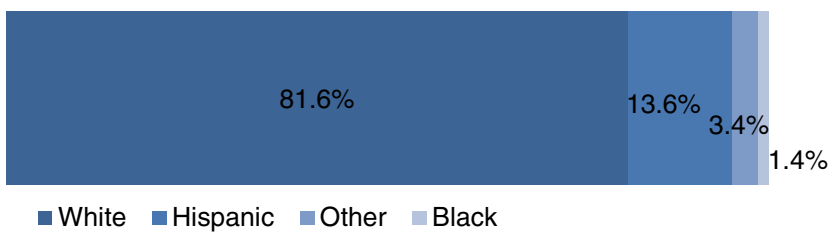   Little River Canyon National
   Preserve

Largest employing industry:
   Manufacturing

High School Graduation Rate:
   Data not available

Average ACT:
   Data not available

Employment by Industry

Race: 2010

81.6%   13.6%   3.4%   1.4%

■ White   ■ Hispanic   ■ Other   ■ Black

Jackson County, Alabama

County seat:
  Scottsboro

2010 Population:
  53,227

Total Households:
  21,513

Notable Places:
  Fern Cave National Wildlife
  Refuge, Russell Cave National
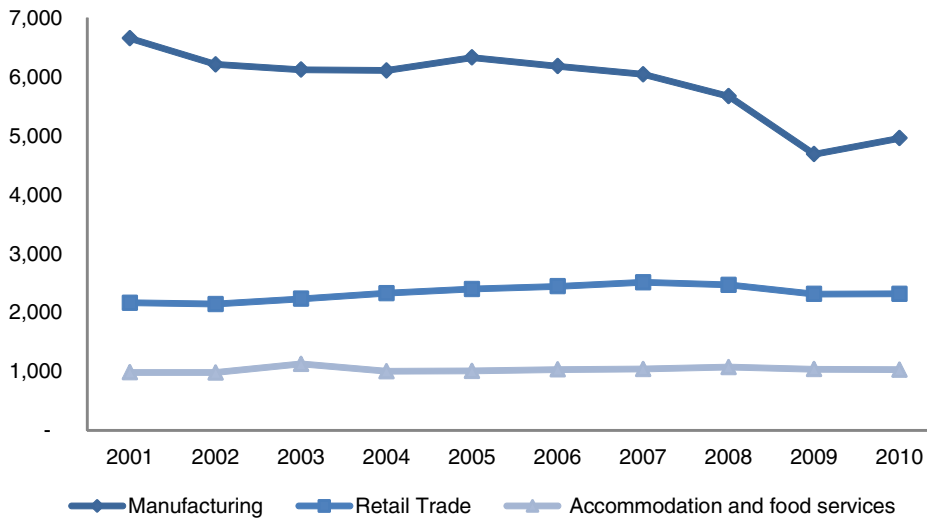 Monument, Sauta Cave National
  Wildlife Refuge

Largest employing industry:
  Manufacturing

High School Graduation Rate:
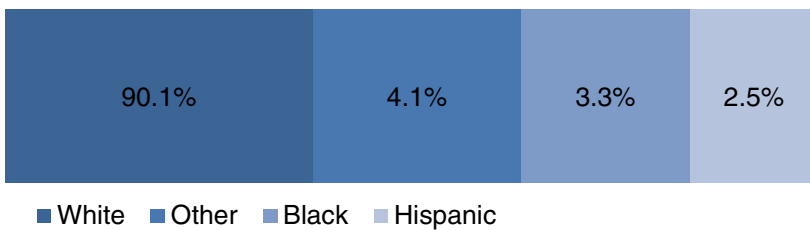 Data not available

Average ACT:
  Data not available

Employment by Industry

Manufacturing   Retail Trade   Accommodation and food services

Race: 2010

90.1%   4.1%   3.3%   2.5%

White   Other   Black   Hispanic

Catoosa County, Georgia

County seat:
  Ringgold
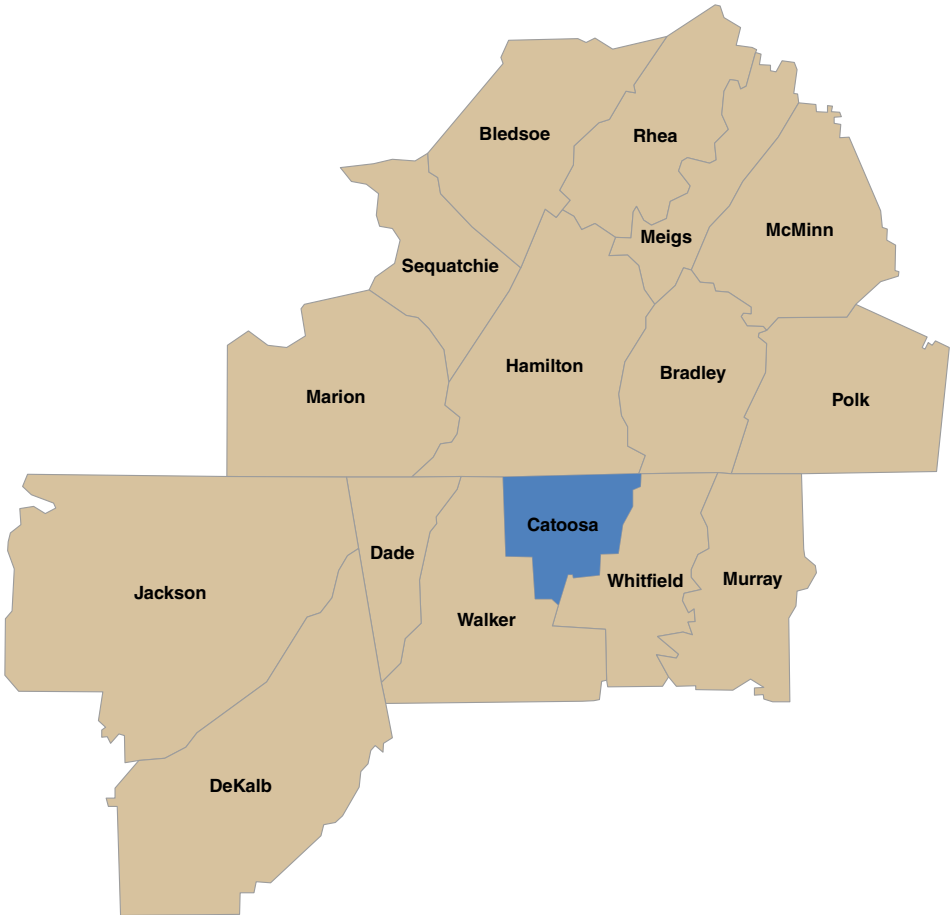
2010 Population:
  63,942

Total Households:
  24,475

Notable Places:
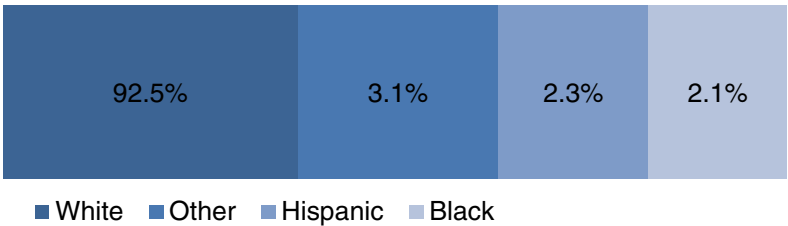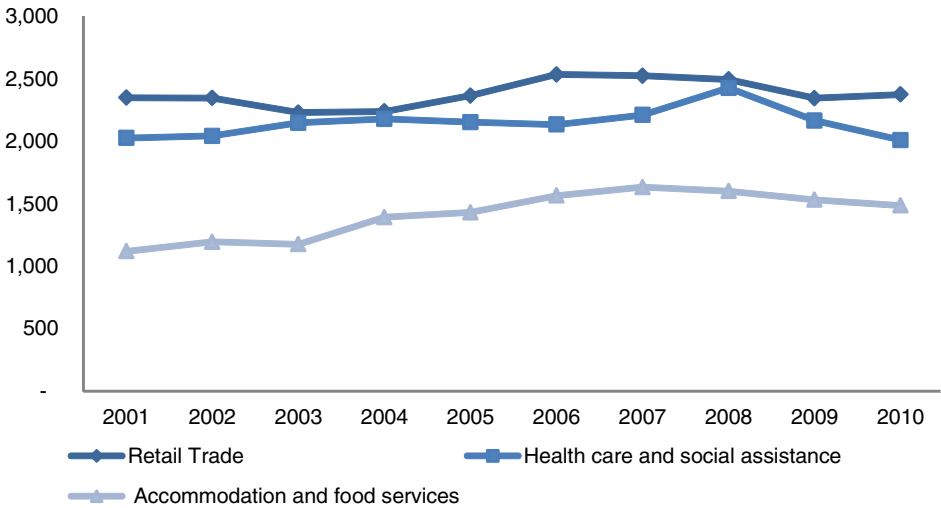 Chickamauga-Chattanooga
  National Military Park

Largest employing industry:
  Retail Trade

High School Graduation Rate:
  80.3%

Average ACT:
  20.8

Employment by Industry

Legend:
- Retail Trade
- Health care and social assistance
- Accommodation and food services

Race: 2010

White	Other	Hispanic	Black
92.5%	3.1%	2.3%	2.1%

Dade County, Georgia

County seat:
  Trenton

2010 Population:
  16,633

Total Households:
  6,291

Notable Places:
  Cloudland Canyon State Park

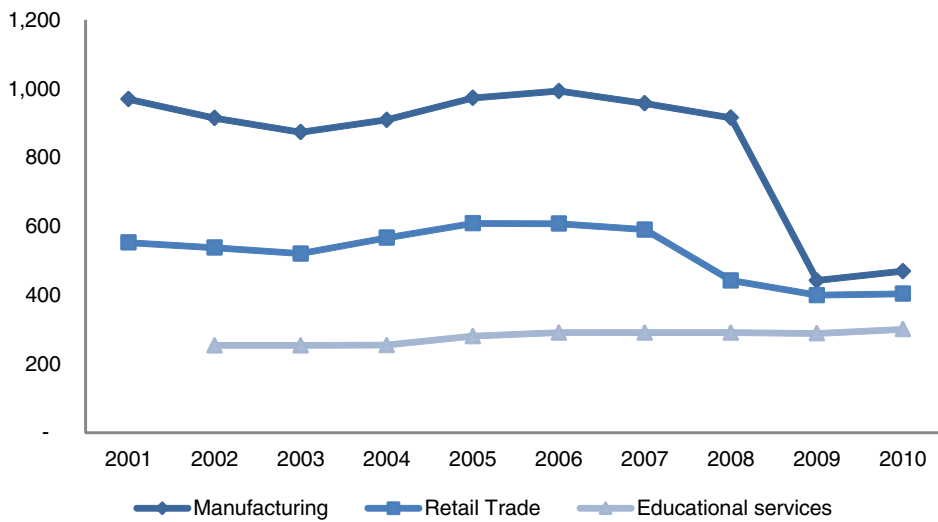Largest employing industry:
  Manufacturing

High School Graduation Rate:
  77.4%

Average ACT:
  21

Map

Bledsoe
Rhea
McMinn
Sequatchie
Meigs
Hamilton
Bradley
Polk
Marion
Dade
Catoosa
Whitfield
Murray
Jackson
Walker
DeKalb

Employment by Industry

Legend: Manufacturing, Retail Trade, Educational services

Race: 2010

| 95.0% | 2.4% | 1.8% | 0.9% |

Legend: White, Other, Hispanic, Black
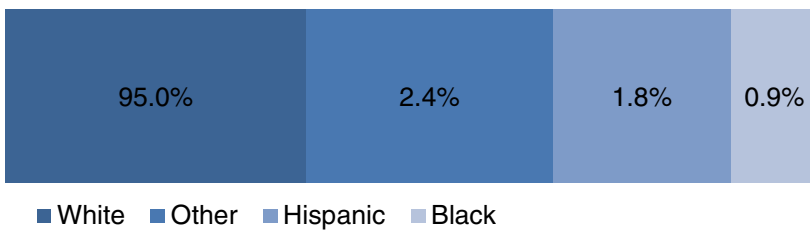
Murray County, Georgia
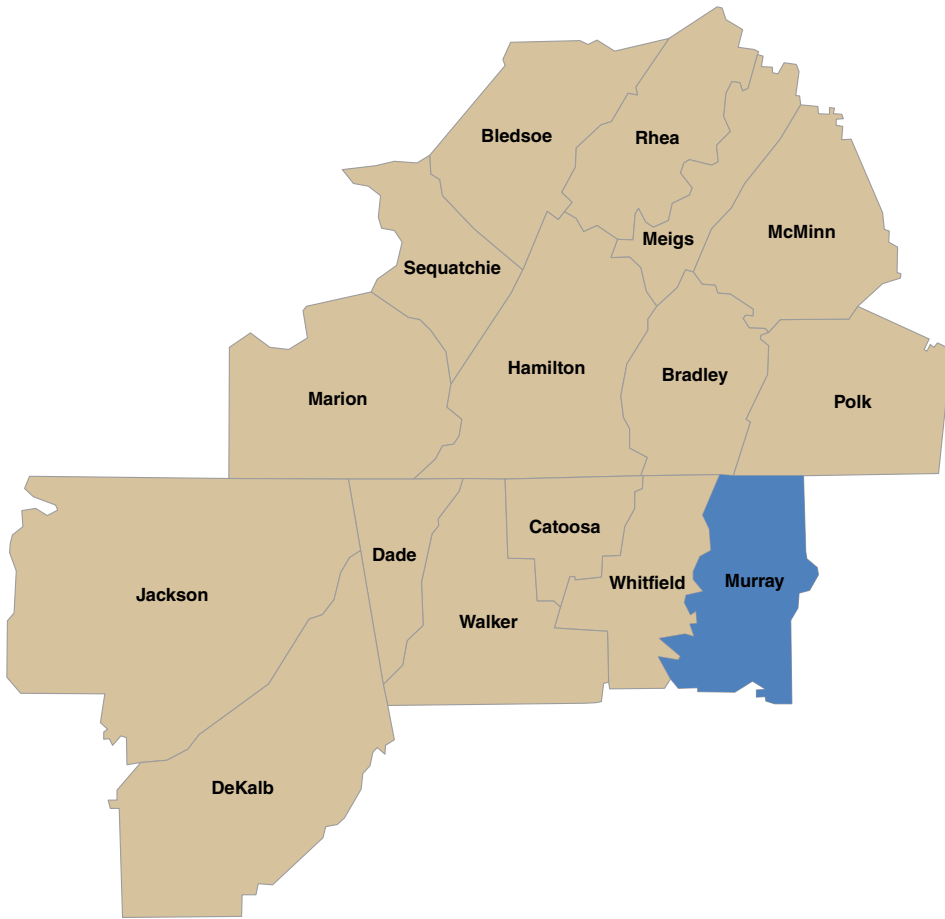
County seat:
Chatsworth

2010 Population:
39,628

Total Households:
14,080

Notable Places:
Chattahoochee National Forest
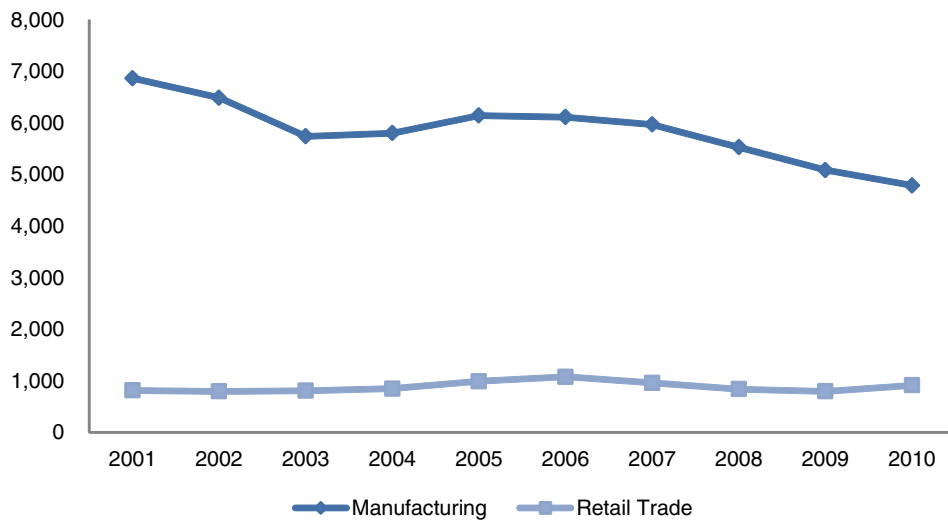
Largest employing industry:
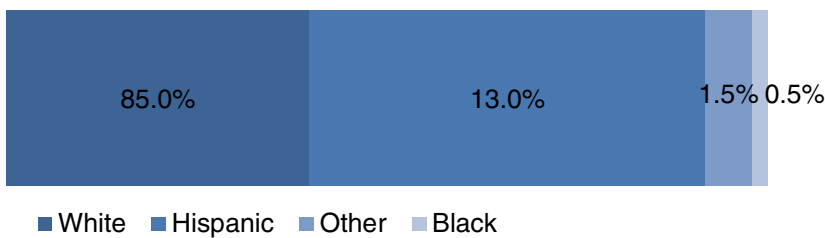Manufacturing

High School Graduation Rate:
76.6%

Average ACT:
19.7

Employment by Industry

Manufacturing   Retail Trade

Race: 2010

85.0%   13.0%   1.5% 0.5%

■ White ■ Hispanic ■ Other ■ Black

Walker County, Georgia

County seat:
LaFayette

2010 Population:
68,756

Total Households:
26,497

Notable Places:
Chattahoochee National Forest,
Chickamaunga and Chattanooga
National Military Park

Largest employing industry:
Manufacturing

High School Graduation Rate:
73.4%

Average ACT:
19.3

Map labels: Bledsoe, Rhea, Meigs, McMinn, Sequatchie, Hamilton, Bradley, Polk, Marion, Dade, Catoosa, Jackson, Walker, Whitfield, Murray, DeKalb

Employment by Industry

Legend: Manufacturing, Retail Trade, Accommodation and food services

Years: 2001, 2002, 2003, 2004, 2005, 2006, 2007, 2008, 2009, 2010

Race: 2010

White	Black	Other	Hispanic
92.1%	4.1%	2.2%	1.6%
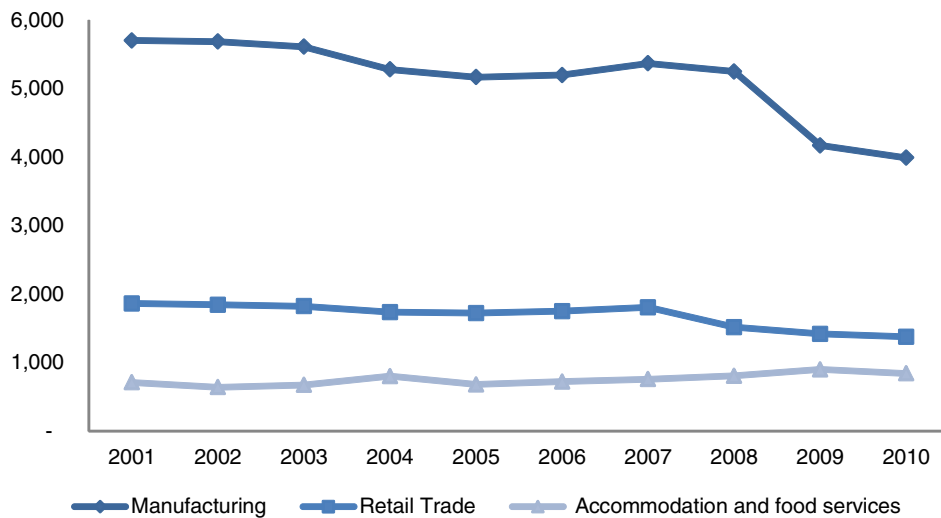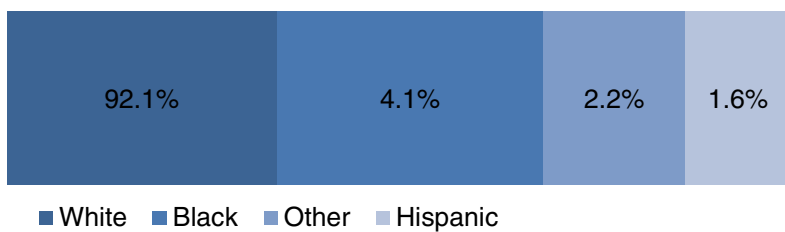
Whitfield County, Georgia

County seat:
Dalton

2010 Population:
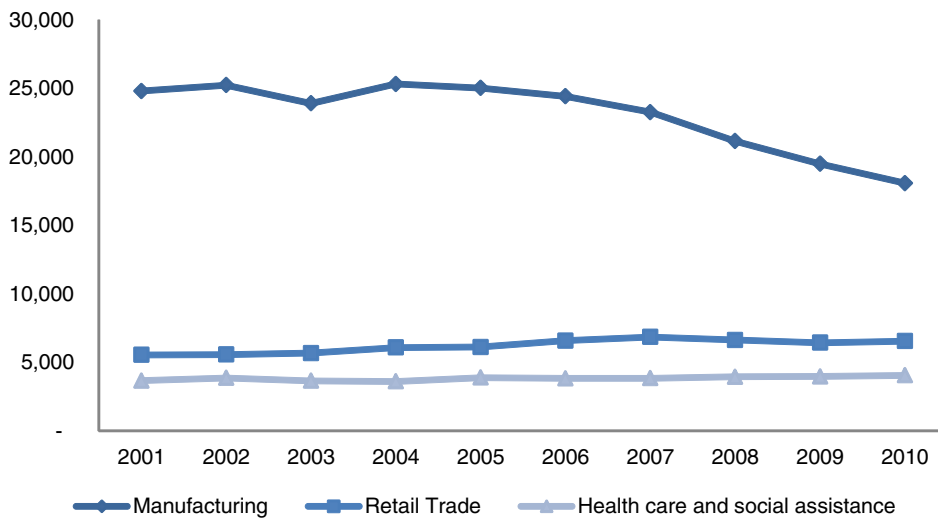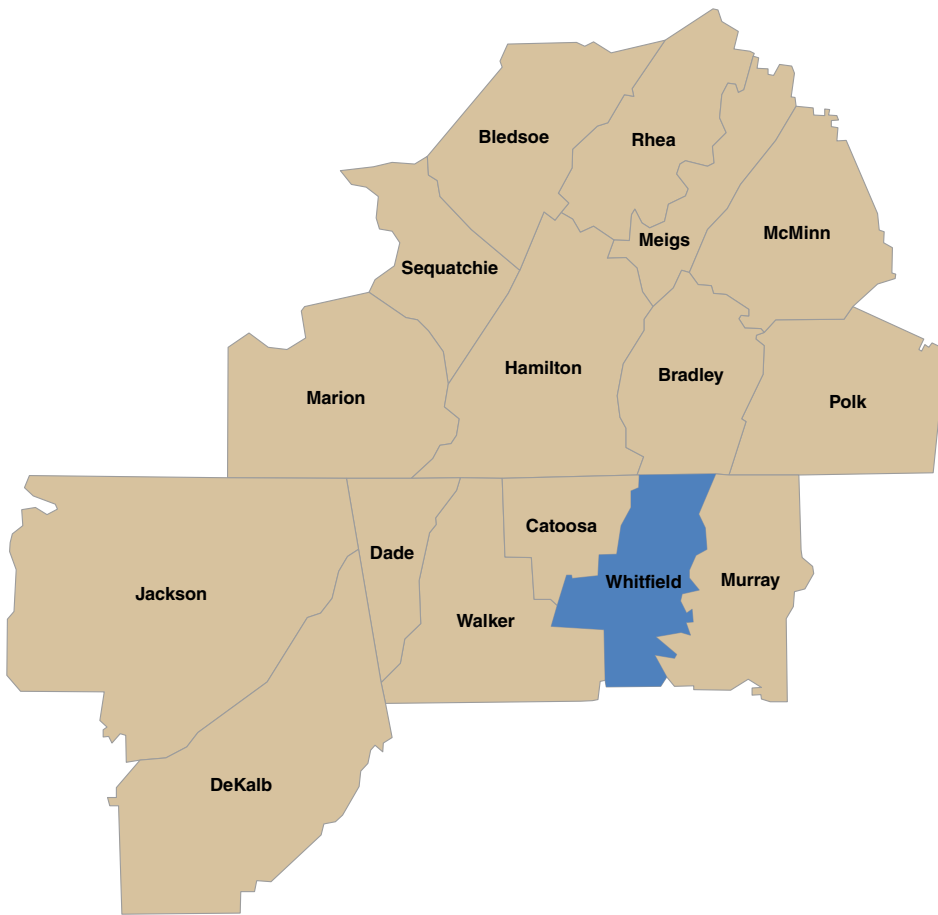102,599

Total Households:
35,180

Notable Places:
Chattahoochee National Forest

Largest employing industry:
Manufacturing

High School Graduation Rate:
83.6%

Average ACT:
18.2

Map labels: Bledsoe, Rhea, McMinn, Meigs, Sequatchie, Hamilton, Bradley, Marion, Polk, Dade, Catoosa, Jackson, Whitfield, Murray, Walker, DeKalb

Employment by Industry

Chart y-axis: 30,000; 25,000; 20,000; 15,000; 10,000; 5,000; -
Chart x-axis: 2001, 2002, 2003, 2004, 2005, 2006, 2007, 2008, 2009, 2010

Legend: Manufacturing, Retail Trade, Health care and social assistance

Race: 2010

62.2%   31.6%   3.5%   2.6%

Legend: White, Hispanic, Black, Other
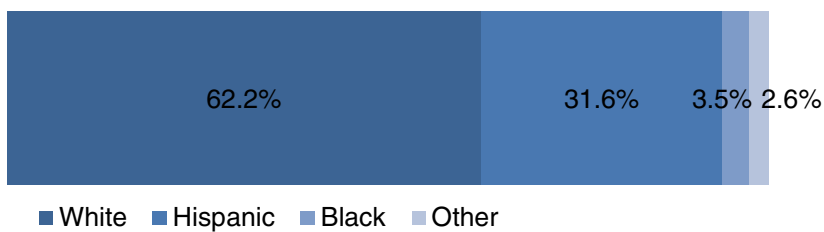
Bledsoe County, Tennessee

County seat:
Pikeville

2010 Population:
12,876

Total Households:
4,697

Notable Places:
Fall Creek Falls State Park

Largest employing industry:
Educational Services

High School Graduation Rate:
84.0%

Average ACT:
17.7

Employment by Industry

Educational services   Retail Trade   Construction

Race: 2010

| 92.7% | 3.6% | 2.0% | 1.7% |

White   Black   Hispanic   Other

Bradley County, Tennessee

County Seat:
Cleveland

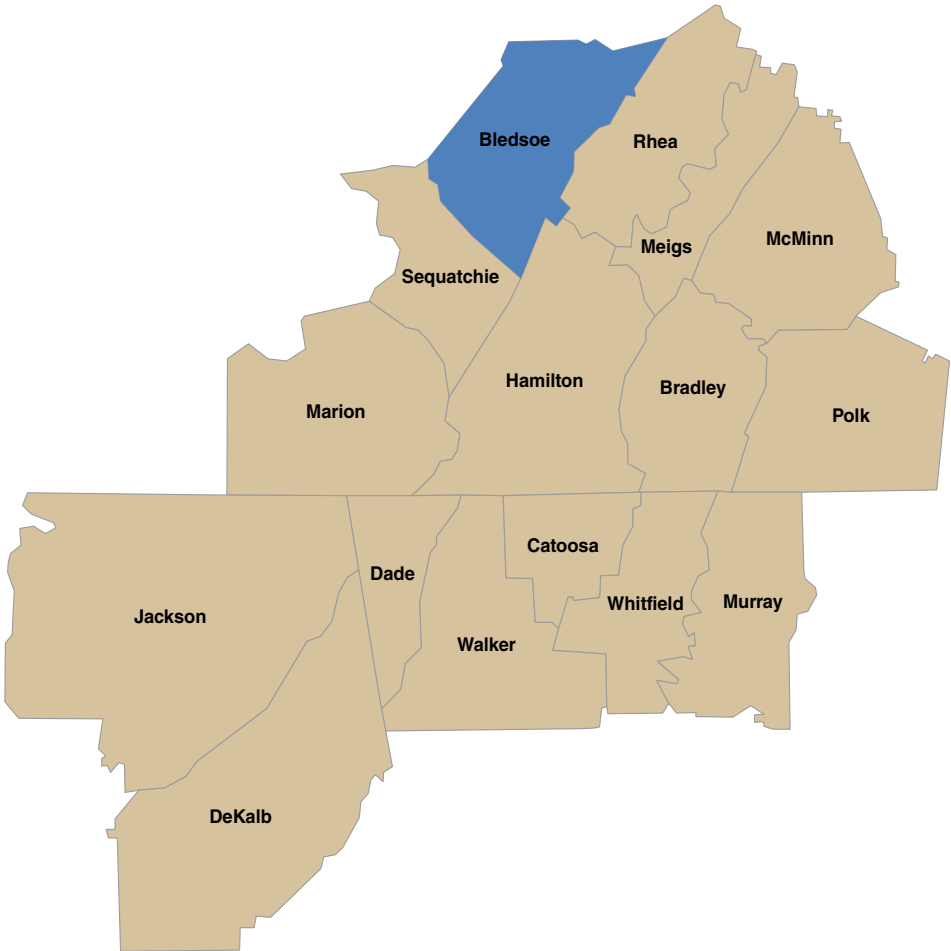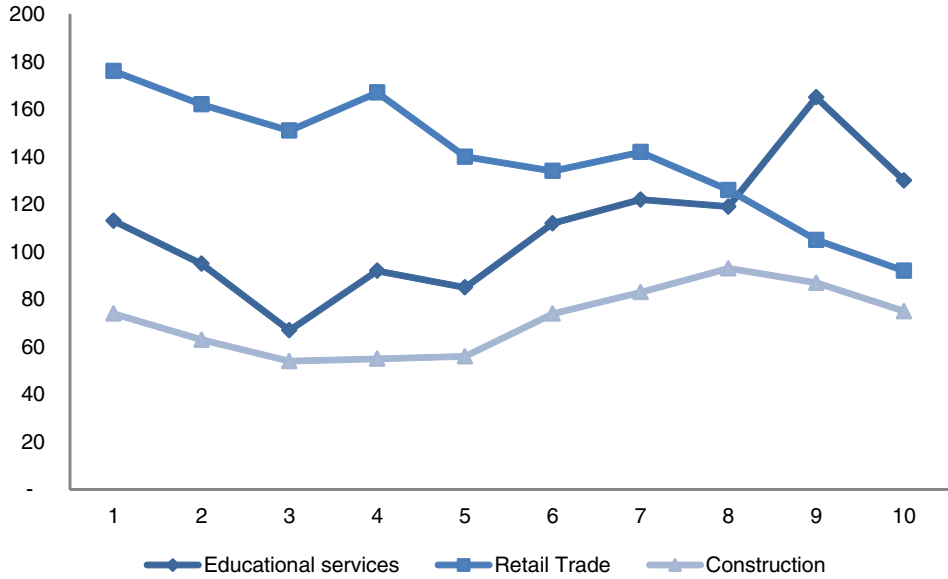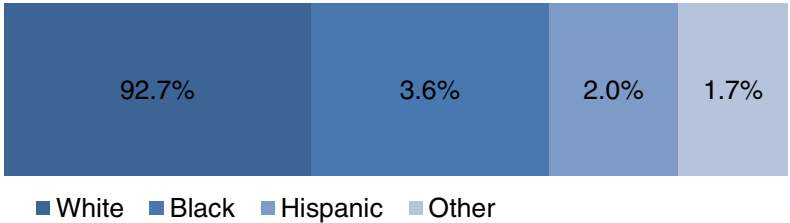2010 Population:
98,963

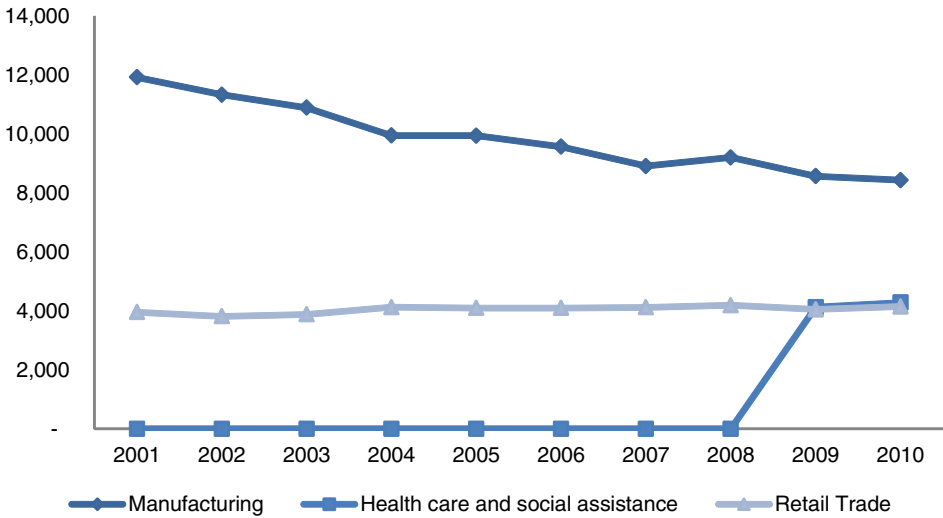Total Households:
37,947

Notable Places:
Red Clay State Park

Largest employing industry:
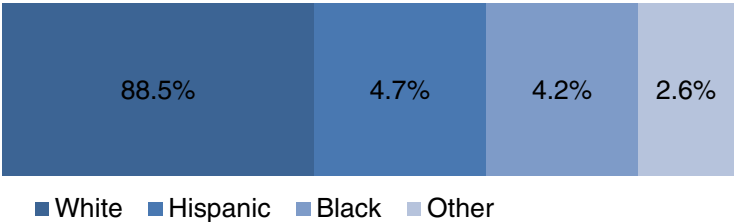Manufacturing

High School Graduation Rate:
85.6%

Average ACT:
18.9

Map labels: Bledsoe, Rhea, Meigs, McMinn, Sequatchie, Hamilton, Bradley, Marion, Polk, Catoosa, Dade, Whitfield, Murray, Jackson, Walker, DeKalb

Employment by Industry

Chart values (approximate):
Year	Manufacturing	Health care and social assistance	Retail Trade
2001	12,000	-	4,000
2002	11,400	-	3,800
2003	10,900	-	4,000
2004	10,000	-	4,200
2005	10,000	-	4,200
2006	9,600	-	4,200
2007	8,900	-	4,200
2008	9,200	-	4,300
2009	8,600	4,100	4,000
2010	8,400	4,400	4,200

Legend: Manufacturing, Health care and social assistance, Retail Trade

Race: 2010

White	Hispanic	Black	Other
88.5%	4.7%	4.2%	2.6%

Hamilton County, Tennessee

County Seat:
  Chattanooga

2010 Population:
  336,463

Total Households:
  136,682

Notable Places:
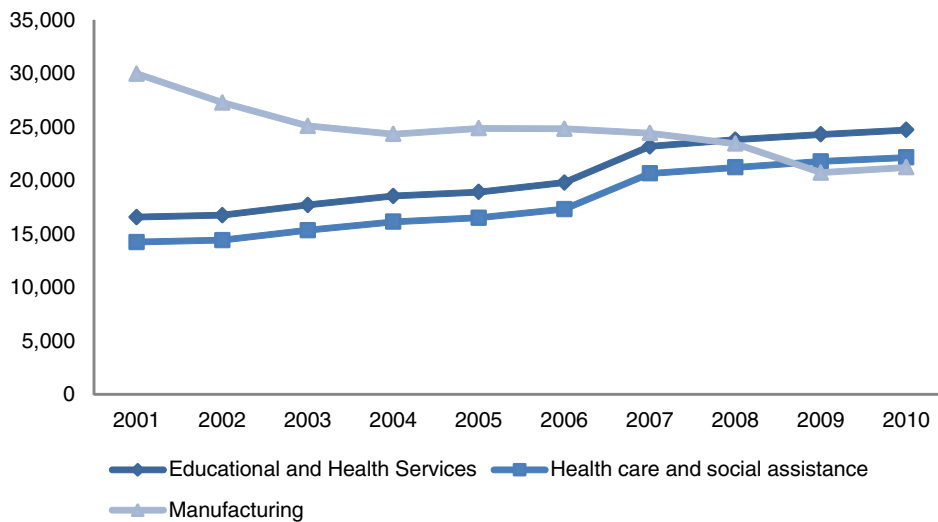 Chickamaunga and Chattanooga
  National Military Park

Largest employing industry:
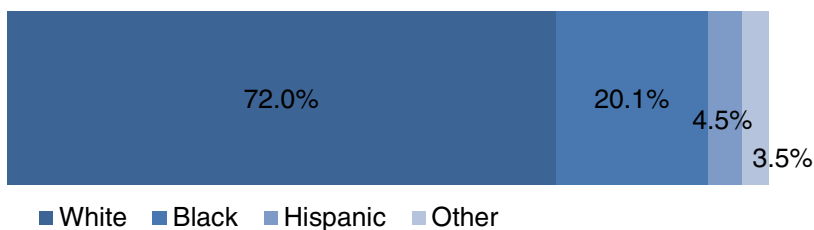 Education & Health Services

High School Graduation Rate:
  80.2%

Average ACT:
  18.6

Employment by Industry

Legend:
- Educational and Health Services
- Health care and social assistance
- Manufacturing

Race: 2010

72.0%   20.1%   4.5%   3.5%

■ White   ■ Black   ■ Hispanic   ■ Other

Marion County, Tennessee

County seat:
  Jasper

2010 Population:
  28,237

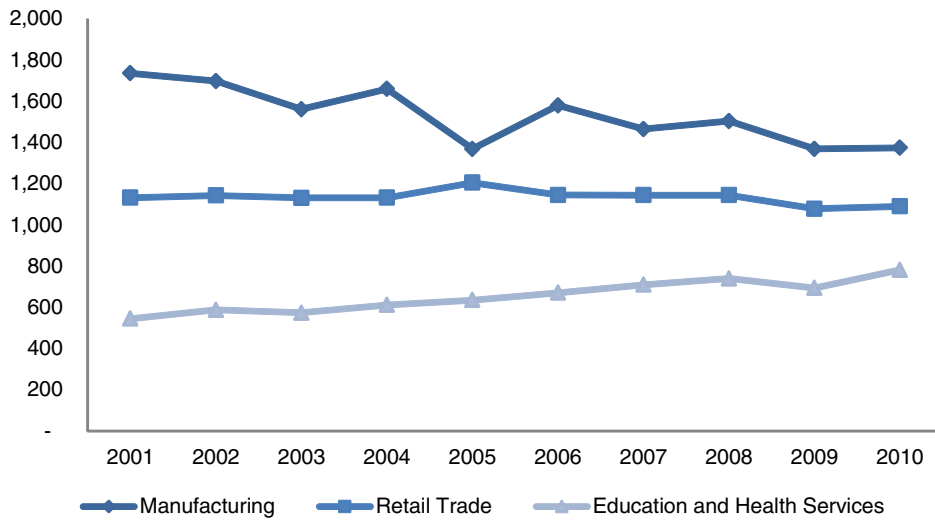Total Households:
  11,403

Notable Places:
  Nickajack Cave

Largest employing industry:
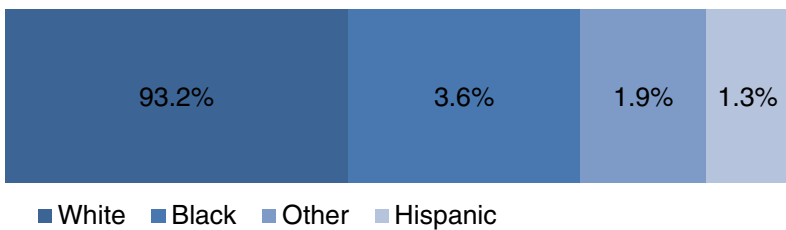 Manufacturing

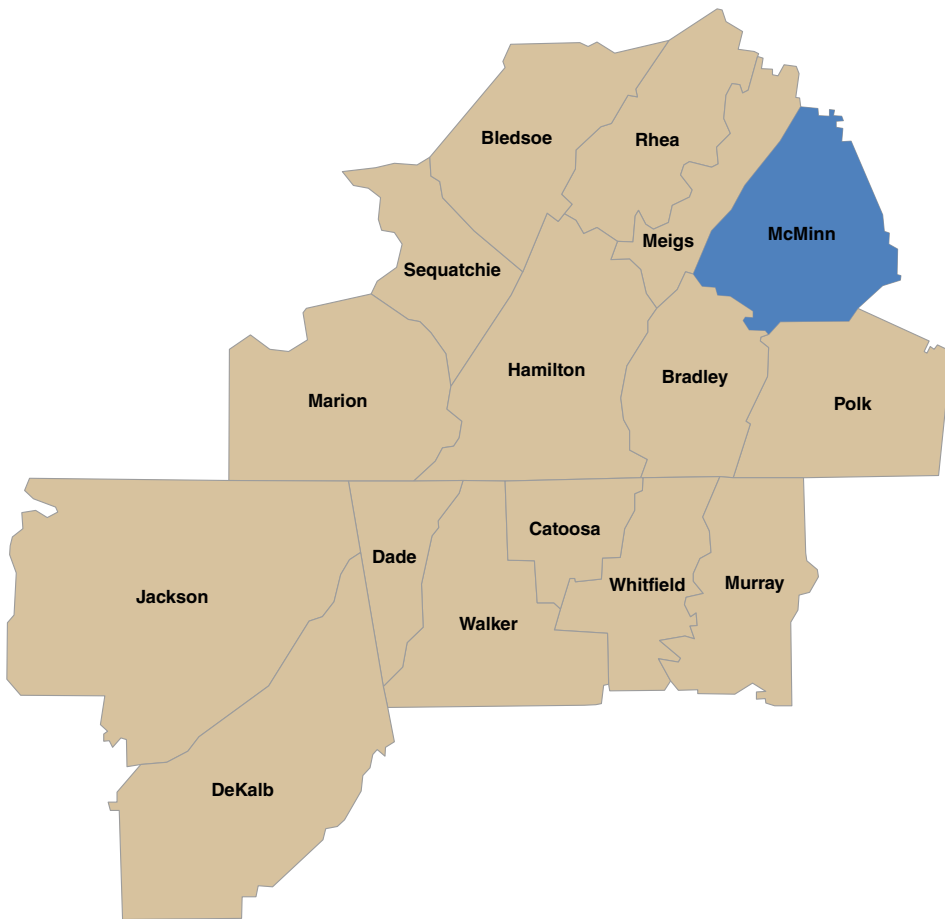High School Graduation Rate:
  82.8%

Average ACT:
  18.4

Employment by Industry

Legend: Manufacturing — Retail Trade — Education and Health Services

Race: 2010

| 93.2% | 3.6% | 1.9% | 1.3% |

Legend: White ■ Black ■ Other ■ Hispanic

McMinn County, Tennessee

County Seat:
  Athens

2010 Population:
  52,266

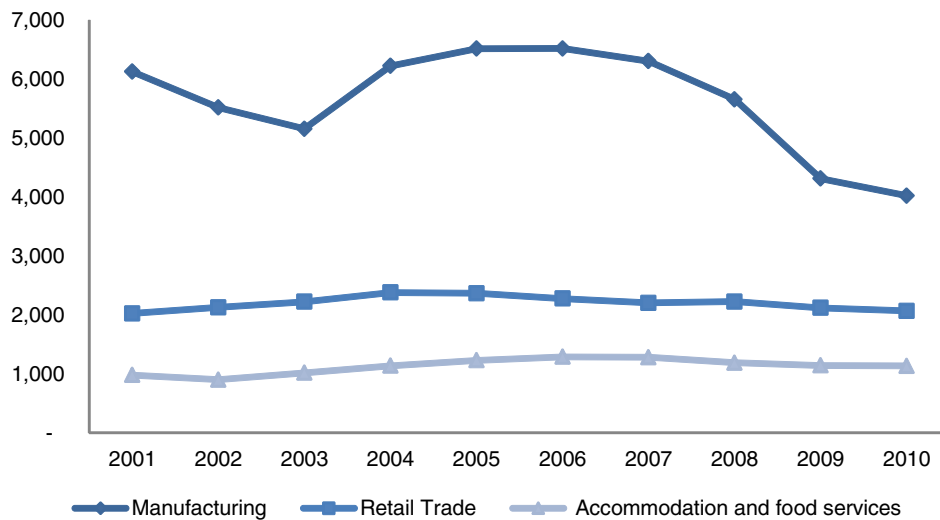Total Households:
  20,865

Notable Places:
  Mayfield Dairy Farm

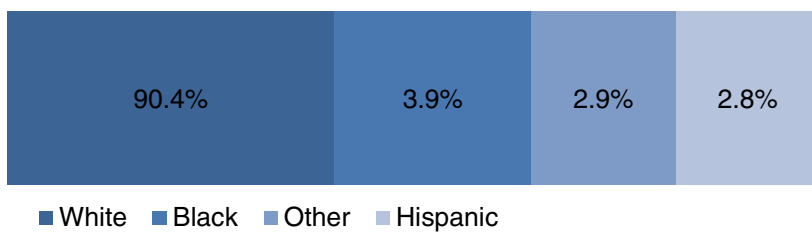Largest employing industry:
  Manufacturing

High School Graduation Rate:
  88.8%

Average ACT:
  18

Employment by Industry

- Manufacturing
- Retail Trade
- Accommodation and food services

Race: 2010

- White
- Black
- Other
- Hispanic

Meigs County, Tennessee

County Seat:
Decatur

2010 Population:
11,753

Total Households:
4,686

Notable Places:
Hiwassee River Refuge

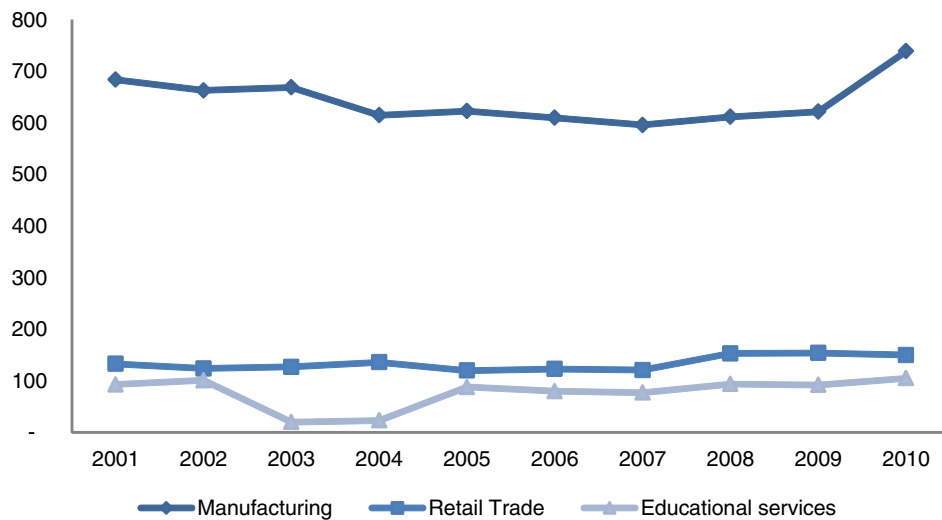Largest employing industry:
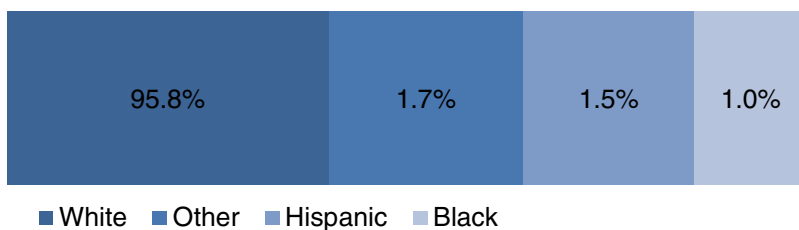Manufacturing

High School Graduation Rate:
100.0%

Average ACT:
19.7

Map labels: Bledsoe, Rhea, McMinn, Sequatchie, Meigs, Hamilton, Bradley, Polk, Marion, Catoosa, Dade, Whitfield, Murray, Jackson, Walker, DeKalb

Employment by Industry

Line chart, y-axis from 0 to 800, x-axis years 2001–2010.

Legend: Manufacturing, Retail Trade, Educational services

Race: 2010

Stacked bar: 95.8%, 1.7%, 1.5%, 1.0%

Legend: White, Other, Hispanic, Black
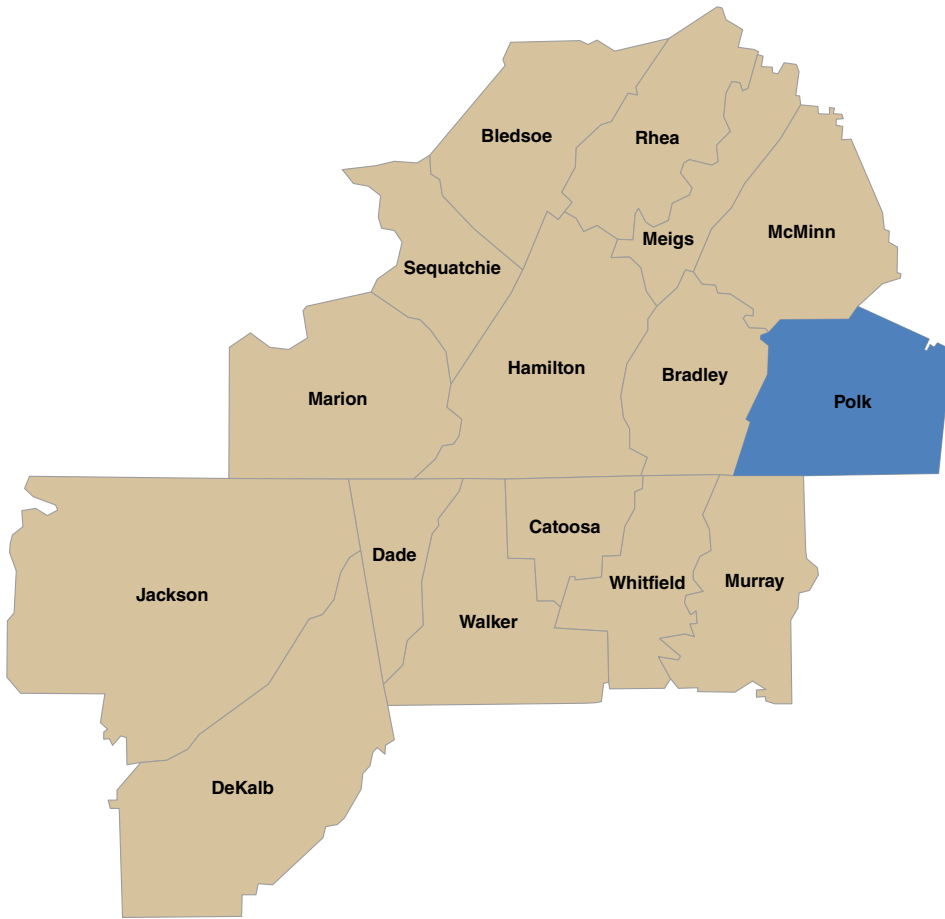
Polk County, Tennessee

County seat:
  Benton

2010 Population:
  16,825

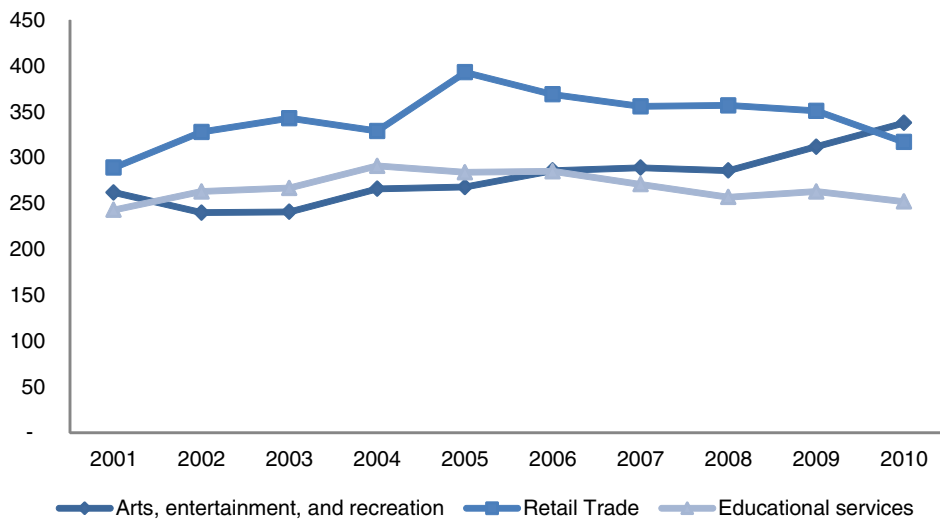Total Households:
  6,653

Notable Places:
  Cherokee National Park

Largest employing industry:
  Arts, Entertainment, &
  Recreation

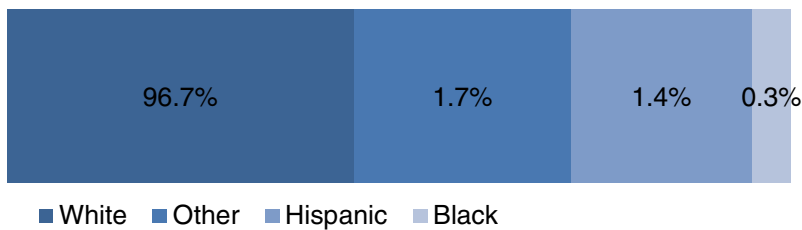High School Graduation Rate:
  87.0%

Average ACT:
  18.2

Employment by Industry

→ Arts, entertainment, and recreation   ■ Retail Trade   ▲ Educational services

Race: 2010

96.7%   1.7%   1.4%   0.3%

■ White   ■ Other   ■ Hispanic   ■ Black

Rhea County, Tennessee

County seat:
Dayton
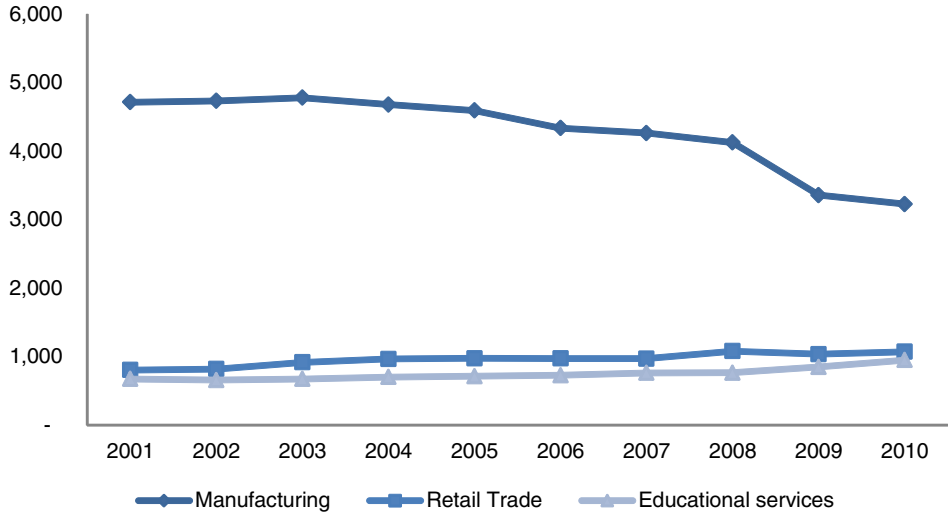
2010 Population:
31,809

Total Households:
12,276

Notable Places:
Watts Bar Lake & Dam,
Tennessee Valley Theater, Scopes
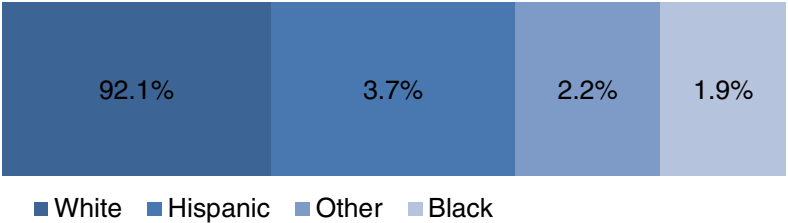Trial Museum

Largest employing industry:
Manufacturing

High School Graduation Rate:
82.5%

Average ACT:
17.8

Employment by Industry

Race: 2010

Sequatchie County, Tennessee

County seat:
Dunlap

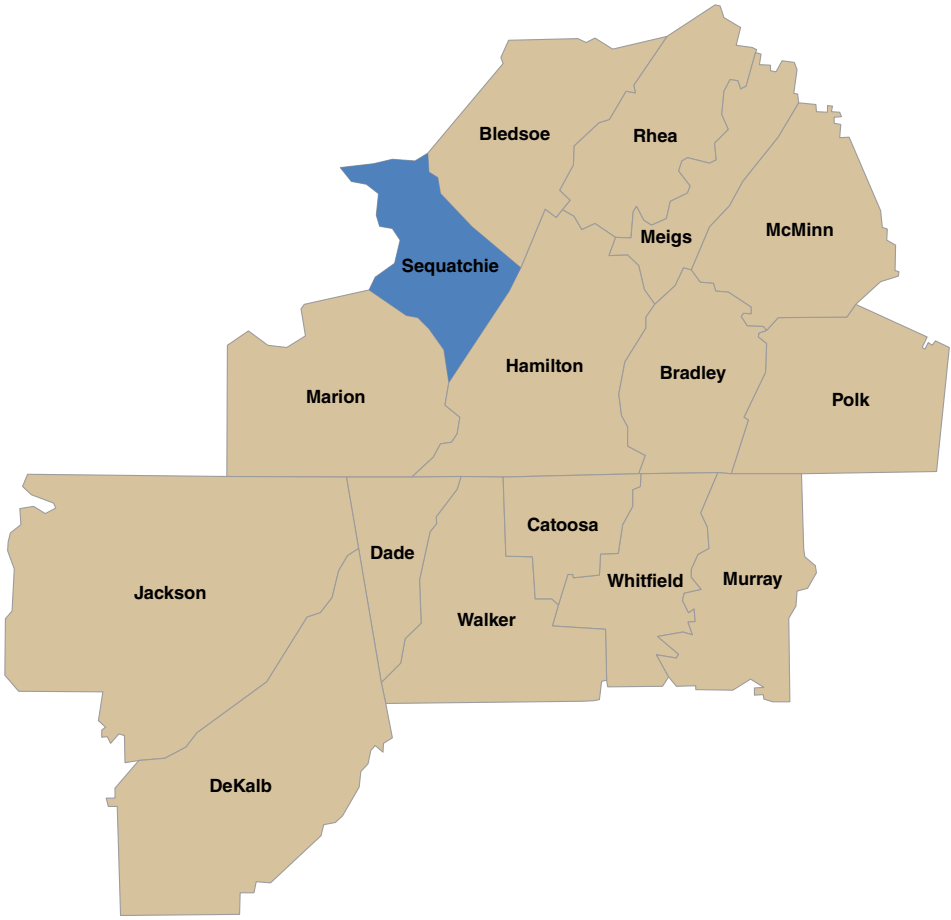2010 Population:
14,112

Total Households:
5,519

Notable Places:
Dunlap Coke Ovens Park and Museum, Sequatchie River
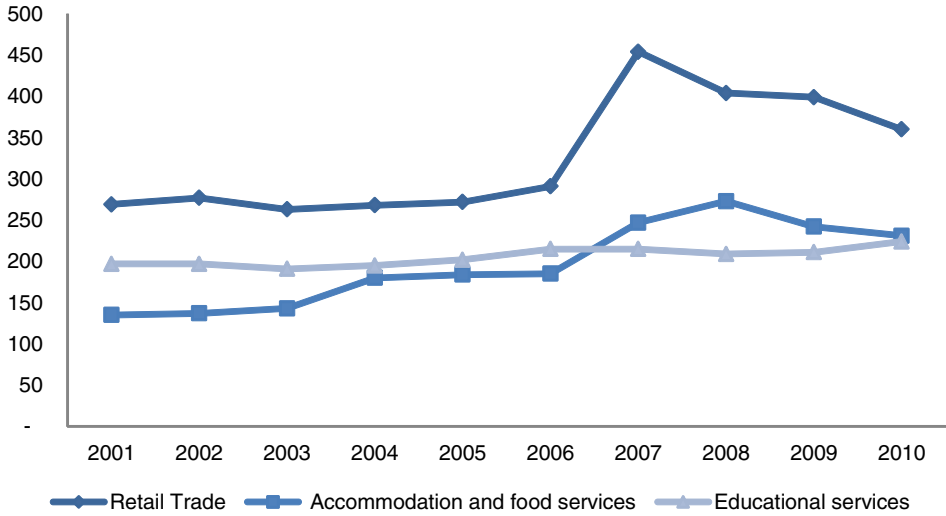
Largest employing industry:
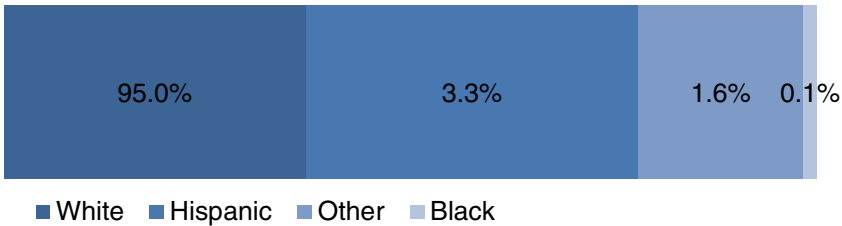Retail Trade

High School Graduation Rate:
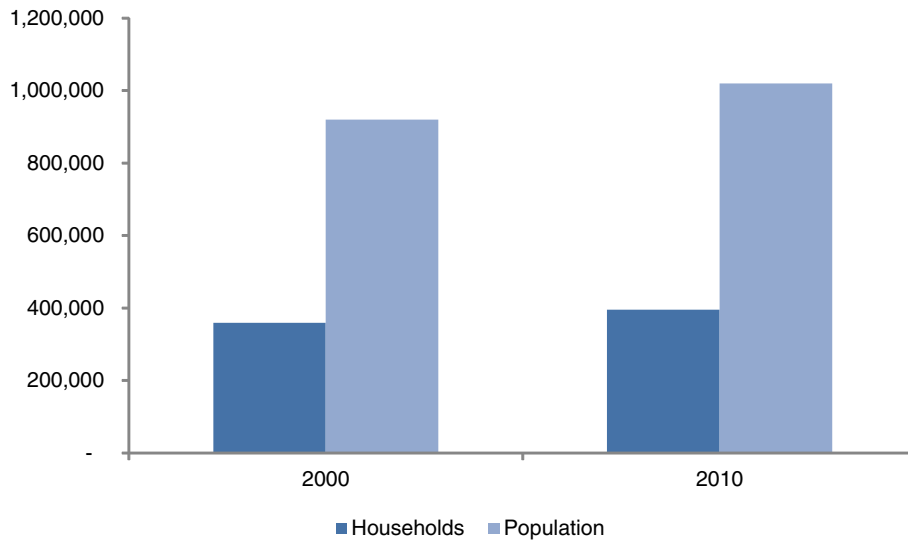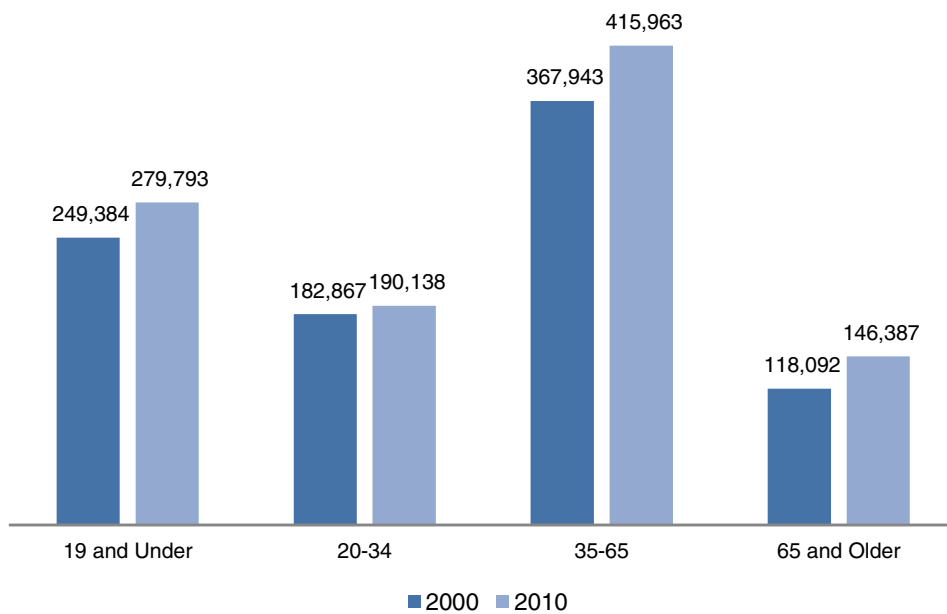88.9%

Average ACT:
17.4

Employment by Industry

Retail Trade   Accommodation and food services   Educational services

Race: 2010

95.0%   3.3%   1.6%   0.1%

White   Hispanic   Other   Black

Regional Households and Population

Legend: ■ Households ■ Population

Y-axis: 1,200,000 / 1,000,000 / 800,000 / 600,000 / 400,000 / 200,000 / -

X-axis: 2000, 2010

Regional Age Breakdowns

	19 and Under	20-34	35-65	65 and Older
2000	249,384	182,867	367,943	118,092
2010	279,793	190,138	415,963	146,387

Legend: ■ 2000 ■ 2010

Total Number of Employees by County

	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
Bledsoe	1,303	1,163	981	847	764	841	897	839	788	705
Marion	545	588	574	612	635	671	710	740	694	782
Meigs	1,358	1,308	1,207	1,189	1,229	1,187	1,204	1,264	1,225	1,282
Sequatchie	2,027	1,923	2,093	2,276	2,155	2,213	2,365	2,044	1,674	1,511
Polk	2,008	2,019	1,899	1,890	1,898	1,935	1,899	1,841	1,720	1,682
McMinn	1,358	1,395	1,501	1,510	1,531	1,521	1,532	1,986	2,004	2,039
Dade	2,702	2,621	2,721	2,774	3,020	2,929	2,905	2,722	2,247	2,264
Rhea	7,988	8,108	8,495	8,636	8,576	8,626	8,391	8,112	7,326	7,065
Murray	11,249	10,666	10,309	10,076	10,659	10,766	10,540	9,548	8,668	8,711
Walker	11,949	11,641	11,465	11,277	11,044	11,121	11,429	10,715	9,314	9,060
Catoosa	12,545	12,426	12,096	12,415	12,684	13,034	12,940	12,598	11,072	10,538
Jackson	16,916	16,647	16,889	16,815	17,058	17,379	17,386	17,152	15,684	15,704
Dekalb	24,465	24,602	24,285	23,789	23,395	23,973	23,596	23,160	20,433	20,769
Hamilton	16,573	16,754	17,712	18,548	18,921	19,808	23,182	23,823	24,308	24,724
Bradley	31,383	30,646	31,284	32,494	32,486	32,573	31,649	30,782	29,450	29,285
Whitfield	54,813	55,911	56,343	57,267	57,464	58,563	57,179	53,343	47,599	47,501